



Digital Copyright Wisdom:  
**TECHAPALOOZA 2013**

Presented by: Hal Fletcher

# The **soundz** Network

## & Background

- Founded by District Media and Technology Specialists

Educators

- Music
- Video
- Film/TV
- Web
- Technology
- Internet

Industry Professionals

- Copyright Attorneys
- Internet Security
- Legislators

Compliance

# soundzabound

http://www.ascap.com/index.aspx

Fair Use Guidelines Soundz Official Blog Twitter LinkedIn | Home Soundzabound.com Google Analytics Soundzabound.com Report.com

Welcome to ASCAP. The worldwid... Fair Use Guidelines Links | soundzabound - Royalty ... soundzabound - Royalty Free Mu...



THE AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS

**ACE / Repertory**  
Find Titles, Writers,  
Publishers and  
more

Search ASCAP.com

GO

GO

members

licensees

join

genres

about

news & events

SUNDANCE ASCAP  
**MUSIC CAFÉ**  
JANUARY 22-29



RICHARD MARX



THE FRAY



JOHN FORTÉ



GRACE POTTER  
& THE NOCTURNALS



LEANN RIMES

**EVENTS**

**ASCAP @ Sundance**

Event Coverage: View photos and videos from the Sundance ASCAP Music Cafe



**I AM A MUSIC CREATOR:**  
*Not a Member? Join*

**I AM A MUSIC USER:**  
*Need a License?*

Manage your business with  
ASCAP, Ask Member  
Services and more.



calendar

more...

▶ **ASCAP Presents... iamHip-Hop Showcase**  
February 24, 2010 - Atlanta, GA

▶ **ASCAP "I Create Music" EXPO - Featuring Quincy Jones, John Mayer and Bill Withers**  
April 22-24, 2010 - Los Angeles, CA

deadlines

▶ **The ASCAP Foundation/Disney Musical Theatre Workshop in New York - Directed by Stephen Schwartz**  
February 26, 2010

▶ **The ASCAP Foundation Morton Gould Young Composer Awards**  
March 1, 2010

next distribution

TOP STORIES more...

# True or False?

Using digital media for educational purposes falls under “fair use” and may be used without permission or paying a fee.



About ▾ News ▾ Support ▾ Community ▾ Development ▾ Downloads ▾ Search moodle.org

**Welcome to the Moodle community!**  
Moodle is a Course Management System (CMS), also known as a Learning Management System (LMS) or a Virtual Learning Environment (VLE). It is a Free web application that educators can use to create effective online learning sites.  
Moodle.org is our community site where Moodle is made and discussed. Please use the menus to explore and join in!



About Moodle



News



Support



Community



Development

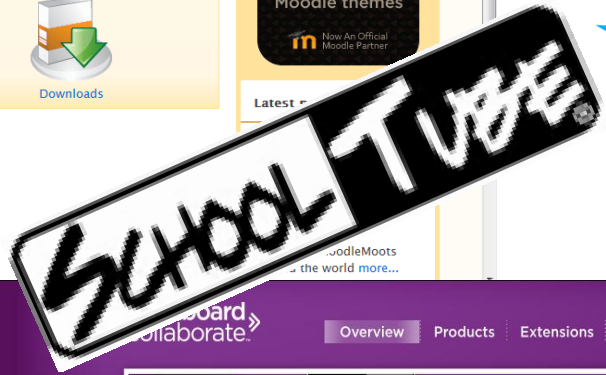


Downloads

- Navigation
- Home
  - ▶ Courses
  - ▶ Developer credits
  - ▶ Plugins



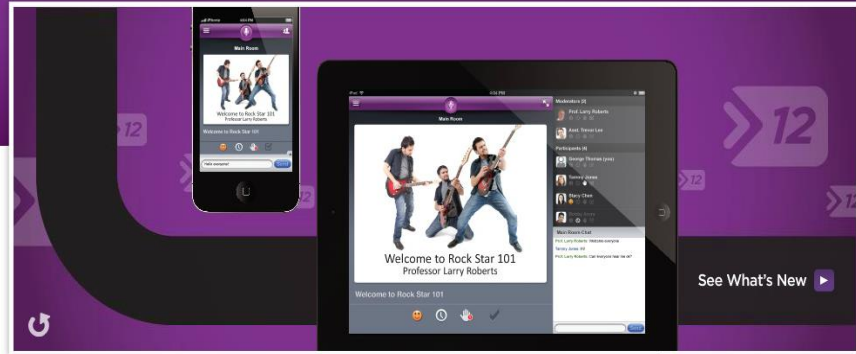
Latest MoodleMoots



Blackboard Collaborate

CURRENT USERS: SIGN IN HERE

Overview Products Extensions Services Resources Client Stories Support



### A Collaborative Experience that Engages Everyone, Every Time, Everywhere

Offer a more collaborative, interactive, and mobile learning experience that constantly evolves, and you'll keep everyone engaged like never before. That's what the Blackboard Collaborate™ platform is all about. Helping you create virtual classrooms, offices and meeting spaces that open more possibilities to more students, wherever they are. Offering exciting new approaches to learning while involving each student on an individual level.

With solutions like these, we can build a better educational experience that will get everyone talking.



**Maurice Heblum**  
BLACKBOARD COLLABORATE  
Mobility in Education  
Blackboard Collaborate President Maurice Heblum explains how today's active learners expect a personalized and mobile learning experience.

NEED MORE INFO? [CONTACT US](#)

**More information for:**  
Higher Ed

**Try it for Free**  
Try online classes and meetings free for 30 days

**View a Demo**



RSS Feeds



Profess



sound<sup>♪</sup>abound



# Arizona Coordinator's Testimony

*In this digital day and age, the  
bigger concerns are now  
Branding, Fair Use, Media  
Permissions, in addition to  
copyright.*

# Branding Rights





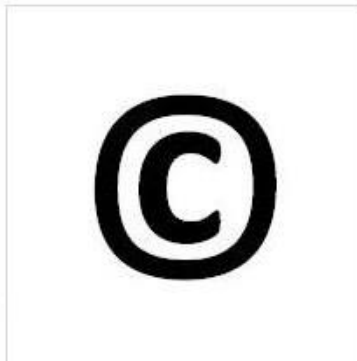
## Copyright 101 for Educators

August 5, 5:06 PM • Dallas Educational Technology Examiner • Elaine Plybon

[Comment](#)
[Print](#)
[Email](#)
[RSS](#)
[Subscribe](#)
[Previous](#)
[Next](#)

As educators increase the use of technology in their classrooms, many find opportunities to assign work that results in great multimedia productions by their students. Often, teachers cite "fair use" or "educational use" as a reason for not worrying about copyright issues when grading and/or displaying student work.

With increasing scrutiny by everyone who uses technology, it is important that all educators become educated themselves - about copyright. What is copyright? What is copyrighted? When can I use materials I find on the web? If you have had some of these questions, or other related questions, this article will attempt to answer them and will provide you with additional resources to increase your knowledge of copyright laws.



It is vitally important that we not only practice legal use of copyrighted materials, but also educate our students so they will also respect copyright laws. There is no such thing as "giving them a little slack" on a particular lesson. Following are some questions or statements I have encountered and a brief explanation of the realities of copyright.

1. It's fair use! I hear this almost every time I'm in a group of educators who are talking about copyright. Fair use is a rather lengthy and involved law which can be interpreted in so many ways. Bottom line: you don't know how the person who owns a copyright interprets the law. Commonly, the rule for music, for example, is that less than 30 seconds of a song can be used and considered fair use (as long as it is not altered). Still, if that use has been in a form the owner of the copyright to the song would object to, you might have a fight on your hands.

2. Educational use. This excuse is used to justify almost any use of materials by educators. Educational use allows for the use of copyrighted materials for educational purposes in a



**Mom Lost 47 Lbs With 1 Rule!**  
Mom lost 47 pounds of belly fat with 1 simple rule! [Learn more](#)



**Marietta: Lose Weight**  
I lost 48 lbs of stomach fat by obeying 1 simple rule! [Learn more](#)



**DON'T Pay For White Teeth**  
Learn the trick, discovered by a mom to turn yellow teeth white for less than \$5 [Learn more](#)



**1 Tip to a Skinny Stomach**  
I cut down 36 lbs of body fat in just 3 months by obeying this 1 rule! [Learn more](#)



**'We Reveal Colon Cleansers'**  
Check out this 'Shocking' online report before you take the plunge in trying any colon cleanser... [Learn more](#)

### Recent Articles

**Single-sex classrooms aren't the answer**



Thursday, August 6, 2009

Dallas ISD will be

# Jackson Browne Sues GOP And McCain Campaign

First Posted: 08-14-08 10:50 AM | Updated: 09-14-08 05:12 AM



Like It Don't Like It

Google™ Custom Search

Search HuffPost

Read More: [Browne McCain](#), [Jackson Brown](#), [Jackson Brown McCain](#), [Jackson Brown Sues McCain](#), [Jackson Browne](#), [Jackson Browne John McCain](#), [Jackson Browne McCain](#), [Jackson Browne Sues McCain](#), [Lawsuits](#), [McCain Lawsuit](#), [McCain Running On Empty](#), [Running On Empty](#), [Politics News](#)

25

Share

37

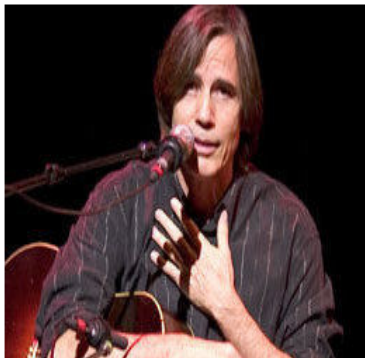
votes

buzz up

1

tweet

retweet



Get Breaking News Alerts

SIGN UP

never spam



Share



Print



Comments

\*\*\*UPDATE\*\*\* McCain Campaign spokesman Brian Rogers responds to the lawsuit filed by Jackson Browne:

This campaign has never run any ad using any portion of Mr. Browne's song. If the complaint names the McCain campaign, Mr. Browne and his lawyers have picked the wrong target, and John McCain's name should obviously be removed from this lawsuit immediately.

Singer, songwriter, liberal activist and now John McCain scourge Jackson Browne filed a lawsuit today against the presumptive GOP nominee and the Republican Party for failing to obtain a license to use one of his songs in a television commercial.

The song, "Running on Empty," has been used by the Ohio Republican Party (not the McCain campaign) apparently against Browne's approval. The music icon also claims that in doing so, the false perception is created that he is endorsing McCain's candidacy.

If the whole episode strikes a nostalgic tone, it's



ADVERTISE ON  
THE HUFFINGTON POST

HOT ON FACEBOOK

Login

You need to be logged into Facebook to see your friends' recommendations



**Stewart Hammers Arizona Lawmakers For Immigration Bill (VIDEO)**

5361 people shared this.



**Gaga A Capella: University Of Oregon Group NAILS Lady Gaga Songs (WATCH)**

2872 people shared this.



**The Most Ridiculous SkyMall Products Ever (PICTURES)**

1942 people shared this.



Facebook social plugin

MOST POPULAR ON HUFFPOST

◀ 1 of 2 ▶



**Stephen Hawking: Humans Should Fear Aliens**

3,840 Comments



## EXCLUSIVES



## FEATURES

Bands With Brothers  
Best Opening Lyrics  
Cover Songs  
Memorial Songs  
Outrageous Tribute Bands  
Rock Jocks  
Rock Star Hobbies  
Sad Songs  
Songs Inspired by Children  
Worst Lyrics Ever

## ALL CATEGORIES

Q + A (7)  
Spinner Says (7)

# Don Henley Wins Copyright Lawsuit Against California Politician

Posted on Jun 2nd 2010 12:30PM by Steve Baltin

Comments (4)



Rockers such as [Jackson Browne](#), [John Mellencamp](#) and [David Byrne](#) have had major beef in the past few years with politicians whose views they don't support using their songs in campaign ads. Now [Don Henley](#) has joined that group, after a California senatorial candidate tried to get cute with freedom of speech laws. But this time, instead of adopting a popular song without permission, Chuck DeVore reworked Henley's 'The Boys of Summer' into a parody called 'Hope of November,' which poked fun at Barack Obama and Hollywood liberals.

Henley heard about the offending tune once DeVore's YouTube campaign gained in popularity. When the [Eagles](#) frontman asked the video website to remove the ad, a riled-up DeVore turned Henley's 'All She Wants to Do Is Dance' into 'All She Wants to Do Is Tax.' In retaliation, Henley filed suit against the current assemblyman last year, claiming copyright infringement. DeVore responded that the songs were parodies and therefore protected under free speech laws.

It was a nice try by the politician, but on Tuesday, a California judge issued a 32-page ruling that basically said DeVore is out of luck. Judge James Selna quantified the difference between parody and satire and said that the songs failed to make fun of either Henley or the original song, instead taking his song to make fun of a separate subject. Proving he is an expert at pop culture lawsuits, Selna cited a variety of other trials – including J.D. Salinger's victory over the purported 'Catcher in the Rye Sequel' and [Tom Waits](#) taking a bite out of Frito-Lay for using a voice similar to his – in siding

EXPLORE THE IMPECCABLE  
LINCOLN MUSIC  
EXPERIENCE.



DOWNLOAD MUSIC AND  
LEARN MORE

## FOLLOW US



Contact Us | Send News Tips | Advertise with Us

## FULL CDS



Jack Johnson, 'To the Sea'  
Born Ruffians, 'Say It'  
Andy Bell, 'Non-Stop'  
Paul Weller, 'Wake Up the Nation'  
The Futureheads, 'The Chaos'  
All Spinner Full CDs

## RELEVANT POSTS

News (6333)  
Politics as Usual (31)  
Pop Culture (45)  
Potent Quotables (686)  
R.I.P. (230)  
Road Report (25)  
Rock Almanac (366)  
Rock Hall (33)  
RPM (25)  
Schwag Hag (37)  
Songs (207)  
Spinner Interview (127)  
Television (109)  
The Chum Bucket (675)  
The Crap Stack (17)  
The Hit List (1178)  
Total Dick Move (3)  
Twisted Tales (142)  
UK (1060)  
Video (1077)  
Video of the Day (788)  
Wacked News (191)  
What's That Song? (88)

Reply

Charles  
at 6-03-2010

Neutral   

Typical Henley. While I support artists having control of the commercial use of their compositions, Henley's publishing company routinely patrols YouTube, threatening individuals who cover his music with no commercial intentions. It has nothing to do with his political persuasion, but rather the undying greed of another baby boomer. I never have bought any product from Henley, Fry, or the Eagles. I would, however, support Don Felder, another victim of Henley/Fry greed.

Reply

## Add Your Comments

New Users

Returning Users



Name:

E-mail:

Your comments:

☒ E-Mail me when someone replies to this comment

If you are posting a comment for the first time, please enter your name and email address in the fields above. Your name will be displayed with your comment. Your email address will never be displayed.

## California State Media Festival example:



# Fair Use:

What do you think it means?

# EDUCATIONAL USE

2009

<http://www.copyright.gov/fls/fl102.html>

The distinction between “fair use” and infringement may be unclear and not easily defined. There is no specific number of words, lines, or notes that may safely be taken without permission. Acknowledging the source of the copyrighted material does not substitute for obtaining permission.



# FAIR USE GUIDELINES

## Section 1.1

“...only the courts can authoritatively determine whether a particular use is fair use,...”

# FAIR USE GUIDELINES

## Important Points

- Relevant to course content
- Used for face-to-face instruction on a closed network
- No duplication for distribution
- Credit/ cite the copyright holder
- One-time use

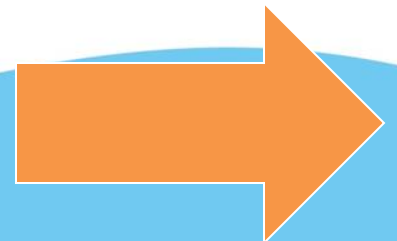
The following have been sued for exceeding FAIR USE through the use of technology in media for education:

- Regional Service Centers
- School Districts
- School Sites
- Administrators
- Teachers
- Students
- Parents



# COPYRIGHT CASE

During the 2005–2006 school year, a large and affluent school district with large media programs for the students running their own cable station, was insistent that they were operating within the guidelines of “Fair Use,” using only portions of songs, not for profit.




## COPYRIGHT CASE (CONT.)

The district personnel did not understand the proper meaning of “Fair Use,” and were forced to explain their actions to authorities. Although sure that their “Fair Use” explanation would hold up, the district was cited in 38 various law suits totaling over \$30 million.



## COPYRIGHT CASE (CONT.)

Upon further research, the authorities also discovered peer-to-peer sharing of illegal music files among students, and filed separate lawsuits against the parents of guilty students. One girl had shared over 5,000 illegal downloads, and her current fine is at \$3 million.

**You**  **Tube™ Publish your project to YouTube**

### **YouTube Terms of Service**

Do not upload copyrighted material for which you don't own the rights or have permission from the owner.

Read [Copyright Tips](#) for more information about copyright and YouTube's policy.

By clicking "Publish", you are representing that this video does not violate YouTube's [Terms of Use](#) and that you own all copyrights in this video or have express permission from all copyright owner(s) to upload it.

Cancel

Back

**Publish**



## My Uploaded Videos



Add to ▼

Actions ▼

11 videos | Sort by: Newest ▼



Test

June 1, 2011 12:24 PM | test

Edit

Insight ▼



Public | Video blocked in some countries. [View Copyright Info.](#)



## Copyright Info: **Test**

Your video, **Test**, may include content that is owned or administered by these entities:

- Entity: UMG Content Type: Sound Recording

### As a result, your video is blocked in these locations:

➔ Germany

### What should I do?

No action is required on your part. Your video is still available everywhere not listed above. In some cases ads may appear next to your video.

### What can I do about my video's status?

Please note that the video's status can change, if the policies chosen by the content owners change. You may want to check back periodically to see if you have new options available to you.

**Under certain circumstances, you may dispute this copyright claim. These are:**

- if the content is mistakenly identified and is actually completely your original creation;
- if you believe your use does not infringe copyright (e.g. it is fair use under US law);
- if you are actually licensed by the owner to use this content.

I need more information. [I want to learn more about the dispute process.](#)

Please take a few minutes to visit our Help Center section on [Policy and Copyright Guidelines](#), where you can learn more about copyright law and our Content Identification Service.

New shipment  
statistics database

DEMO

LEARN MORE

[Click here to log in](#)

FAST TRACKS

Read this month's Newsletter

[Click here to sign up](#)



IFPI Digital  
Music Report 2010  
[www.ifpi.org](http://www.ifpi.org)

⚠ Scam Watch

## RIAA PRE- LAWSUIT LETTERS GO TO 22 CAMPUSES IN NEW WAVE OF DETERRENCE PROGRAM

*WASHINGTON - The Recording Industry Association of America (RIAA), on behalf of the major record companies, this week sent a new wave of 396 pre-litigation settlement letters to 22 universities nationwide as part of the ongoing campaign against online music theft. The letters reflect evidence of significant abuse of campus computer networks for the purpose of copyright infringement.*

In the eleventh wave of this initiative, the RIAA this week sent letters in the following quantities to 22 schools including: Auburn University (13 pre-litigation settlement letters), Brandeis University (12), Georgia Institute of Technology (16), Gustavus Adolphus College (36), Indiana State University (18), Iowa State University (13), Ithaca College (15), Indiana University Purdue University Indianapolis (16), Louisiana Tech University (15), Mississippi State University (15), Morehead State University (17), Rochester Institute of Technology (12), University of Arizona (14), University of California, Davis (14), University of California, San Diego (17), University of California, Santa Cruz (24), University of Dayton (16), University of Massachusetts at Amherst (30), University of Rochester (15), University of Southern California (33), University of Washington (16), and Western Kentucky University (19).

The legal process continues to provide students the opportunity to resolve copyright infringement claims ([www.p2plawsuits.com](http://www.p2plawsuits.com)) against them at a discounted rate before a formal lawsuit is filed. Each pre-litigation settlement letter informs the school of a forthcoming copyright infringement suit against one of its students or personnel. The letter requests that university administrators forward the letter to the appropriate network user to allow the individuals the opportunity to promptly resolve the matter and avoid a lawsuit.

The litigation is one piece of a broader effort by the industry to encourage fans to legally enjoy music. Through collaborations with prominent education groups such as Close Up Foundation, Young Minds Inspired and i-SAFE, the RIAA helps educate students of all ages on the risks of illegal file-sharing websites and the importance of responsible online behavior. Individual record companies have struck partnerships with an array of digital music services to offer fans an exciting, compelling legal experience, including innovative models like Ruckus which offers free, legal music to university students. And, to help provide schools with information about effective policies and practices that reduce instances of theft, the RIAA and the MPAA have jointly developed "best practices" information (attached). Specifically, universities that have seen the most positive results have instituted specific reforms that educate students on campus network use and enforcement policies, offer affordable legal alternatives that give students access to their favorite music, and, most importantly, implement appropriate technological tools that protect the integrity of their networks.

# What should we do to protect our schools (students, teachers and parents)?

- Know the requirements for Fair Use
- Always review licenses, terms of use & contracts

# FAIR USE GUIDELINES

## **6.7 Licenses and Contracts**

Educators and students should determine whether specific copyrighted works, or other data or information are subject to a license or contract. Fair use and these guidelines shall not preempt or supersede licenses and contractual obligations.

## USAGE RULES

(i) You shall be authorized to use iTunes Products only for personal, noncommercial use.

(ii) You shall be authorized to use iTunes Products on five iTunes-authorized devices at any time, except for Content Rentals (see below).

(iii) You shall be able to store iTunes Products from up to five different Accounts at a time on compatible devices, provided that each iPhone may sync tone iTunes Products with only a single iTunes-authorized device at a time, and syncing an iPhone with a different iTunes-authorized device will cause tone iTunes Products stored on that iPhone to be erased.

(iv) You shall be authorized to burn an audio playlist up to seven times.

# Amazon MP3 Store: Terms of Use

Last updated January 10, 2013

This is an agreement between you and Amazon Digital Services, Inc., and, where applicable, its principals (Amazon Digital Services, Inc., with its affiliates, "Amazon" or "we") regarding the Amazon MP3 store and associated software and services (the "Store"). Before using the Store, please read these Terms of Use, all rules and policies related to the Store (including any product-specific rules or usage provisions specified on any product detail page or in any link from a product detail page), the [Amazon.com Privacy Notice](#) and [Amazon.com Conditions of Use](#) posted on Amazon.com (collectively, the "Agreement"). If you use the Store, you will be bound by the Agreement.

## 1. THE STORE

The Store offers downloads of digitized versions of audio recordings, artwork and information relating to such audio recordings, and other content (collectively, "Music Content").


## 2. MUSIC CONTENT

**2.1 Rights Granted.** Upon payment for Music Content, we grant you a non-exclusive, non-transferable right to use the Music Content only for your personal, non-commercial, entertainment use, subject to the Agreement.

**2.2 Restrictions.** You must comply with all applicable copyright and other laws in your use of the Music Content. Except as set forth in Section 2.1 above, you may not redistribute, transmit, assign, sell, broadcast, rent, share, lend, modify, adapt, edit, license or otherwise transfer or use the Music Content. We do not grant you any synchronization, public performance, promotional use, commercial sale, resale, reproduction or distribution rights for the Music Content. As required by our Music Content providers, Music Content is available only to customers located in the United States.

[Track or Manage Your Order](#)  
[Manage Payment Options](#)  
[Return or Replace Item](#)  
[Change Name, E-mail, or Phone Number](#)  
[Manage Address Book](#)  
[Manage Your Kindle](#)  
[Problem Solver](#) <sup>beta</sup>

[Kindle Help Forum](#)  
[General Help Forum](#)

Contact Us 

## Other Help Sites

[Sell on Amazon](#)  
[Associates Program Home](#)  
[Amazon Web Services](#)  
[Publisher and Vendor](#)  
[Ayuda en Español](#)



# Free Play License

<http://freeplaymusic.com/licensing/termsofuse.php>

The assignment must be part of student curriculum, must only be viewed or heard within the classroom, campus, on a school's closed circuit television and/or public announcement system and shall be free from any charge or admission fee. Free Student Educational Use excludes the use by any school in extra-curricular activities including, without limitation, the use in clubs and the use of any kind in performance, non-broadcast multimedia, DVD duplication, distribution and/or broadcast on a public or educational access TV, cable or radio channel, web, blog, and podcast.

They have been reimbursed for the above uses from San Diego to Boston!

## Acceptable and prohibited use

The table below provides an overview of what is allowed under each licence. If Your intended use is not listed below, please [contact us](#) for advice.

✔ Acceptable use    ✖ Prohibited use

Type of use	Standard Licence		Extended Licence
	Free *	Purchased	Purchased
Websites	✔	✔	✔
Printed media such as newspapers, magazines, newsletters, booklets, flyers, advertising and promotional material	✔	✔	✔
CD covers and digital music cover art	✔	✔	✔
Books / eBooks - covers and inner pages	✔	✔	✔
Television broadcasts	✔	✔	✔
Video productions, YouTube, Vimeo etc	✔	✔	✔
Facebook profile or cover pictures	✔	✔	✔
Twitter avatars / backgrounds	✔	✔	✔
Software, smartphone applications and video games	✔	✔	✔
Emails - marketing or personal	✔	✔	✔
School / college projects	✔	✔	✔
PowerPoint, Word and other end-user applications	✔	✔	✔
Artists reference	✔ (resulting artwork must not be sold)	✔ (resulting artwork must not be sold)	✔ (resulting artwork can be sold)
Desktop wallpaper	✔ (for personal use only)	✔ (for personal use only)	✔ (can be sold for commercial gain)
Framed artwork	✔ (for personal use only)	✔ (for personal use only)	✔ (can be sold for commercial gain)

Product packaging / labels	✗	✗	✓
Redistribution or resale as standalone digital or physical images	✗	✗	✗
Logo, trademark or other corporate identity	✗	✗	✗
Pornographic, unlawful, defamatory purposes	✗	✗	✗
Infringement of copyright, trade name trademark or service mark	✗	✗	✗

\* If You use a free image You must publish an acknowledgement to FreeDigitalPhotos.net on the same page or screen where the image is used. [Please click here for more information about acknowledging FreeDigitalPhotos.net.](#) Purchased images do not have this requirement.

### Terms specific to FREE images

If You use a FREE version of an image (that is, an image for which You do not make payment) You must publish an acknowledgement, on the same page or screen where the image is used, to FreeDigitalPhotos.net. This is mandatory and forms part of the user agreement.

If You are unable or unwilling to comply with this term then You must purchase the image in order to use it. Publishing an acknowledgement is optional for purchased images.

Downloading an image (whether free or purchased) does not transfer the copyright merely a licence to use the image for the purposes stated above. You may not claim that the image is Your own.

Unauthorised use of these images constitutes copyright infringement and shall entitle FreeDigitalPhotos.net and/or its Contributors to exercise all rights and remedies under applicable copyright law, including an injunction preventing further use and monetary damages against all users and beneficiaries of the use of such images. The foregoing is not a limiting statement of FreeDigitalPhotos.net rights or remedies in connection with any unauthorised use.

### Manipulation of images

- Manipulations, deviations and modifications of FreeDigitalPhotos.net images are allowed as well as including images in composites to achieve a desired effect
- You may not sell or redistribute images where the original FreeDigitalPhotos.net image used in the image is distinguishable in the compilation as a primary component UNLESS the use is specifically granted under the terms of the Extended Licence

# What Should we do to protect our schools (students, teachers and parents)?

- Know the requirements for Fair Use
- Always review licenses, terms of use, or contracts
- Migrate toward a Media Permissions mentality

# Media Permissions

- always document requests and approvals





## WELCOME TO SONY MUSIC LICENSING

**Sign in** or **Register** to easily find and license music  
for films, television, games and commercials worldwide.

[Begin Browsing](#)

or

[Search Type](#) ▼

[Search the Sony Music Catalogue](#)

[Go!](#)



Great Music from These Labels

**ARISTA**

**ARISTA**  
NASHVILLE

**BIRN**  
NEW YORK



**COLUMBIA**  
NASHVILLE

**epic**



**SONY**  
MUSIC  
LATIN



**provident**  
LABEL GROUP

**RCA**  
RECORDING

**MASTERWORKS**



Copyright © Sony Music Entertainment. All rights reserved.

POWERED BY **gracenote**

[Contact Us](#) | [Help](#) | [Terms and Conditions](#)

Welcome to the audio licensing department of Universal Music Enterprises.

We are the licensing agent for all of the labels under the Universal Music Group umbrella and you must receive written approval from Universal in order to use our music in your project.

If you are inquiring about licensing music for a feature film, television program, video, in-house, live production or for use in a game, please call (818) 777-0770 or visit their website at <http://www.universalfilmandtvmusic.com/> for instructions on that type of license.

We receive hundreds of licensing requests each week, most of them requiring multiple internal consents. This process takes time. Please be patient.

Music Licensing can be an extremely complicated process and we cannot cover all the elements involved here, but hopefully this will give you the basic information you need.





Images

Video

Music

Resources

My account




Search

Advanced search

Search tips



## Top picks

### Start here

Looking for something? Chances are you'll find it here. From cutting edge creative imagery to of the moment editorial shots, daily entertainment video to original music tracks, we put what you need at your fingertips.

### Quick links

- All stock photos
- Royalty-free stock photos
- News images
- Sports images
- Entertainment images
- Video clips
- Music
- Rights & Clearance

### What's new

Getty Images app for iPad and iPhone. Over 24 million images at your fingertips – anywhere, anytime.

### Featured content

### Search tools





Broadcast Yourself™

Hello, [powerplayrocks](#) (0) | [My Account](#) | [History](#) | [Help](#) | [Log Out](#) | [Site](#)

Videos

Categories

Channels

Community

[Upload](#)

powered by Google

[My Videos](#) - [Favorites](#) - [Playlists](#) - [Inbox](#) - [more](#)

## [My Account](#) / General Messages

Your Inbox is the central place to keep track of messages and videos from other people on YouTube. You can view and delete messages and invites sent to you, manage comments and video responses, and send messages to others.

### [General Messages](#)

[Friend Invites](#)

[Received Videos](#)

[Video Comments](#)

[Video Responses](#)

[Sent](#)

[Compose Email](#)



### Message Setting

☐ Only allow [my contacts](#) to send me messages

From

Subject

Received

<input type="checkbox"/>	 <a href="#">shawncuthilldotcom</a>	<p><a href="#">Re: can we use?</a></p> <p>no, it's not the complete video. use this one:</p> <p><a href="http://www.youtube.com/watch?v=Ge8aZqgxV7Q&amp;watch_response">http://www.youtube.com/watch?v=Ge8aZqgxV7Q&amp;watch_response</a></p> <p>Original Message:</p> <p>&gt; hi, &gt; can we please use a screen (more)</p> <p>(Reply) (Delete) (Block User) (Mark as Spam)</p>	<p>Nov 06, 2007, 12:43 PM</p>
<input type="checkbox"/>	 <a href="#">shawncuthilldotcom</a>	<p><a href="#">Re: can we use?</a></p> <p>no, it's not the full video, use this one:</p> <p><a href="http://www.youtube.com/watch?v=Ge8aZqgxV7Q&amp;watch_response">http://www.youtube.com/watch?v=Ge8aZqgxV7Q&amp;watch_response</a></p> <p>Original Message:</p> <p>&gt; hi,</p>	<p>Nov 06, 2007, 12:43 PM</p>

**Mail**

**Favorite Folders**

- Inbox
- Sent Items

**Mail Folders**

**All Mail Items**

**Personal Folders**

- Deleted Items
- Drafts
- Inbox
  - EEM & Report
  - Follow-up & I
  - Lisa's proposa
  - Pending Prop
  - Permission em
  - Receipts & Lic
- Travel Folder
  - Dallas Lun
  - Dallas Texa
  - Indianapo
  - travel ager
  - Web-Renewal
- Junk E-mail
- Outbox
- RSS Feeds

**Mail**

**Calendar**

**Contacts**

**Tasks**

## Permission emails

Search Permission emails

Arranged By: Date Newest on top

Older

Tima Good	10/5/2009	
RE: RBI Reprint Form		
Vogt, Amy	9/1/2009	
RE: Possible link to article		
Nancy David	8/12/2009	
RE: Permission to link article		
Plybon, Elaine	8/11/2009	
RE: Permission to link article		

## RE: Permission to link article

Plybon, Elaine [eplybon@lyle.smu.edu]

You replied on 8/11/2009 3:13 PM.

Sent: Tue 8/11/2009 3:00 PM

To: Hal Fletcher

Hal,

You have my permission to link to my article. Please note that my email address has changed. It is now [eplybon@gmail.com](mailto:eplybon@gmail.com) and I can be reached there if there are any questions in the future.

Thank you for your encouragement!

Elaine Plybon

Coordinator

**The Infinity Project** ([www.infinity-project.org](http://www.infinity-project.org))

**SMU/Lyle School of Engineering** ([www.smu.edu](http://www.smu.edu))

**303A Expressway Tower**

**214-768-4038**

**From:** Hal Fletcher [mailto:hlfletcher@soundzabound.com]

**Sent:** Tue 8/11/2009 7:53 AM

**To:** eplybon@smu.edu

**Subject:** Permission to link article

Hi Elaine,

I am with Soundzabound Royalty Free Music for Schools and read your "Copyright 101" article, which was excellent and falls in line with our music and services. You can go to [www.soundzabound.com](http://www.soundzabound.com) to validate our request.

We would like your permission to link your article in the next newsletter that goes out approximately Sept 1<sup>st</sup> (most likely the 8<sup>th</sup> due to Labor Day). Here's the newsletter that went out in August (keep in mind the fonts and alignment are different due to it being html from our site vs. the actual emailed newsletter):

<http://www.soundzabound.com/compliance-and-information-august-soundz-2009-0>

To-Do Bar

Thu 8:45 AM: Air Tran fl...

Today: 16 Tasks



**As teachers/leaders -  
are we modeling  
ethical behavior for  
our students?**



Digital Copyright Wisdom:  
**TECHAPALOOZA 2013**

**hfletcher@soundzabound.com**

Presented by: Hal Fletcher